Nature of the Sample: NBC 4 NY/WSJ/Marist Poll of 1,213 New York City Adults

This survey of 1,213 New York City adults was conducted July 8th and July 9th, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within ±2.8 percentage points. There are 947 registered voters and 546 Democrats. Results for these subsets are statistically significant within ±3.2 percentage points for registered voters and ±4.2 percentage points for Democrats. There are 286 likely Democratic voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 Democratic Primary for comptroller based upon their chance of vote, interest in the election, and past primary participation. The results for this subset are statistically significant within ±5.8 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters
		Col %	Col %
NYC Adults		100%	
NYC Registered Voters		78%	100%
Party Registration	Democrat	63%	63%
	Republican	15%	15%
	Independent	21%	21%
	Other	1%	1%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	30%
	Manhattan	21%	21%
	Queens	28%	28%
	Staten Island	5%	5%
Income	Less than $50,000	51%	48%
	$50,000 or more	49%	52%
Race	White	36%	38%
	African American	22%	23%
	Latino	26%	24%
	Asian	13%	11%
	Other	3%	3%
Age	18 to 29	22%	18%
	30 to 44	32%	30%
	45 to 59	24%	27%
	60 or older	23%	26%
Age	Under 45	54%	47%
	45 or older	46%	53%
Gender	Men	47%	47%
	Women	53%	53%
Interview Type	Landline	67%	72%
	Cell Phone	33%	28%

NBC 4 NY/WSJ/Marist Poll NYC Adults: Interviews conducted July 8th and July 9th, 2013, n=1213 MOE +/- 2.8 percentage points. NYC Registered Voters: n=947 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - New York City

		NYC Democrats	NYC Democratic Likely Voters
		Col %	Col %
NYC Democrats		100%	
NYC Democratic Primary Likely Voters			100%
Party Registration	Democrat	100%	100%
Political Ideology	Liberal	48%	51%
	Moderate	32%	31%
	Conservative	20%	18%
White Liberal		16%	21%
NYC Borough	Bronx	17%	15%
	Brooklyn	31%	30%
	Manhattan	22%	28%
	Queens	26%	23%
	Staten Island	3%	3%
Income	Less than $50,000	47%	46%
	$50,000 or more	53%	54%
Race	White	33%	37%
	African American	32%	30%
	Latino	25%	24%
	Asian	8%	6%
	Other	3%	3%
Age	18 to 29	14%	11%
	30 to 44	27%	24%
	45 to 59	29%	32%
	60 or older	30%	33%
Age	Under 45	41%	35%
	45 or older	59%	65%
Religion	Protestant	29%	29%
	Catholic	34%	33%
	Jewish	15%	18%
	Other	8%	8%
	No Religion	13%	13%
Education	Not college graduate	49%	43%
	College graduate	51%	57%
Union Household	Yes	30%	33%
	No	68%	66%
Gender	Men	41%	43%
	Women	59%	57%
Interview Type	Landline	75%	77%
	Cell Phone	25%	23%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=286 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		NYC Democratic primary for comptroller including those who are undecided yet leaning toward a candidate			
		Eliot Spitzer	Scott Stringer	Other	Undecided
		Row %	Row %	Row %	Row %
NYC Democrats		42%	33%	1%	24%
NYC Democratic Primary Likely Voters		44%	36%	1%	19%
Political Ideology	Liberal	44%	33%	2%	21%
	Moderate	39%	38%	0%	22%
	Conservative	47%	27%	1%	25%
White Liberal		30%	55%	1%	15%
Intensity of Support for Comptroller	Strongly support	67%	33%	0%	0%
	Somewhat support	52%	48%	0%	0%
	Might vote differently	47%	53%	0%	0%
NYC Borough	Bronx	41%	26%	1%	31%
	Brooklyn	37%	37%	1%	26%
	Manhattan	40%	41%	3%	17%
	Queens and Staten Island	50%	26%	1%	24%
Income	Less than $50,000	47%	28%	2%	22%
	$50,000 or more	40%	39%	0%	21%
Race	White	32%	46%	0%	22%
	African American	50%	25%	3%	23%
	Latino	46%	29%	1%	24%
Religion	Protestant	53%	26%	1%	20%
	Catholic	42%	32%	0%	26%
	Jewish	26%	49%	1%	24%
Education	Not college graduate	47%	26%	2%	25%
	College graduate	39%	38%	0%	23%
Age	Under 45	43%	30%	1%	27%
	45 or older	42%	35%	1%	23%
Age	18 to 29	44%	21%	1%	34%
	30 to 44	42%	34%	1%	23%
	45 to 59	50%	33%	0%	17%
	60 or older	34%	36%	2%	28%
Gender	Men	44%	30%	2%	24%
	Women	40%	34%	1%	24%
Union Household		46%	33%	1%	21%
Interview Type	Landline	44%	33%	2%	22%
	Cell Phone	39%	32%	1%	29%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=286 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats with a Candidate Preference		39%	36%	22%	2%
Choice in Democratic Primary for Comptroller	Scott Stringer	30%	40%	27%	3%
	Eliot Spitzer	47%	33%	18%	2%
Income	Less than $50,000	39%	24%	33%	4%
	$50,000 or more	38%	47%	15%	0%
Race	White	33%	44%	19%	3%
	African American	50%	23%	23%	4%
	Latino	36%	35%	29%	0%
Education	Not college graduate	40%	29%	29%	2%
	College graduate	39%	42%	16%	3%
Age	Under 45	29%	43%	25%	2%
	45 or older	45%	32%	21%	2%
Gender	Men	45%	35%	19%	1%
	Women	35%	37%	25%	3%
Union Household		47%	37%	16%	1%
Interview Type	Landline	39%	35%	23%	2%
	Cell Phone	42%	39%	17%	2%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats with a Candidate Preference: Interviews conducted July 8th and July 9th, 2013, n=356 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Eliot Spitzer?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		46%	35%	19%
Political Ideology	Liberal	48%	37%	15%
	Moderate	41%	36%	23%
	Conservative	51%	33%	17%
NYC Borough	Bronx	46%	29%	25%
	Brooklyn	44%	40%	17%
	Manhattan	51%	31%	18%
	Queens and Staten Island	43%	38%	19%
Income	Less than $50,000	45%	32%	22%
	$50,000 or more	47%	39%	14%
Race	White	41%	44%	16%
	African American	53%	28%	20%
	Latino	50%	29%	21%
Religion	Protestant	50%	31%	19%
	Catholic	49%	33%	18%
	Jewish	42%	41%	17%
Education	Not college graduate	47%	33%	20%
	College graduate	44%	37%	19%
Age	Under 45	41%	37%	22%
	45 or older	50%	34%	16%
Age	18 to 29	39%	48%	13%
	30 to 44	41%	32%	27%
	45 to 59	51%	33%	16%
	60 or older	49%	35%	16%
Gender	Men	49%	34%	17%
	Women	43%	36%	21%
Union Household		46%	39%	15%
Interview Type	Landline	46%	35%	19%
	Cell Phone	43%	38%	19%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Eliot Spitzer?			
	Favorable	**Unfavorable**	**Unsure**
July 2013	**46%**	**35%**	**19%**
August 2010	**38%**	**45%**	**17%**
May 2010	**43%**	**50%**	**7%**
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Scott Stringer?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		40%	17%	43%
Political Ideology	Liberal	49%	14%	37%
	Moderate	38%	12%	50%
	Conservative	28%	33%	39%
NYC Borough	Bronx	36%	20%	45%
	Brooklyn	42%	14%	44%
	Manhattan	52%	19%	29%
	Queens and Staten Island	31%	16%	52%
Income	Less than $50,000	31%	25%	44%
	$50,000 or more	51%	13%	36%
Race	White	48%	8%	45%
	African American	34%	23%	43%
	Latino	41%	21%	38%
Religion	Protestant	36%	23%	41%
	Catholic	41%	19%	40%
	Jewish	54%	6%	41%
Education	Not college graduate	32%	23%	45%
	College graduate	48%	11%	42%
Age	Under 45	39%	20%	42%
	45 or older	40%	16%	44%
Age	18 to 29	38%	26%	36%
	30 to 44	39%	16%	45%
	45 to 59	40%	22%	39%
	60 or older	40%	11%	49%
Gender	Men	40%	17%	43%
	Women	40%	17%	43%
Union Household		42%	17%	40%
Interview Type	Landline	39%	17%	43%
	Cell Phone	42%	16%	42%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Eliot Spitzer resigned as governor of New York State after it was revealed he was a customer of a prostitution ring. He is now running for New York City comptroller, has apologized, and is asking voters to forgive him. Do you think Eliot Spitzer deserves a second chance or does Eliot Spitzer not have the character to be comptroller of New York City?		
		Deserves a second chance	Does not have the character to be comptroller	Unsure
		Row %	Row %	Row %
NYC Democrats		67%	25%	8%
Political Ideology	Liberal	70%	23%	6%
	Moderate	67%	27%	6%
	Conservative	65%	26%	9%
NYC Borough	Bronx	75%	17%	8%
	Brooklyn	66%	26%	8%
	Manhattan	65%	23%	12%
	Queens and Staten Island	64%	29%	6%
Income	Less than $50,000	70%	22%	9%
	$50,000 or more	66%	28%	6%
Race	White	55%	35%	10%
	African American	75%	17%	8%
	Latino	73%	21%	7%
Religion	Protestant	73%	19%	8%
	Catholic	65%	29%	6%
	Jewish	54%	33%	13%
Education	Not college graduate	70%	22%	7%
	College graduate	64%	27%	9%
Age	Under 45	71%	26%	3%
	45 or older	66%	24%	10%
Age	18 to 29	74%	25%	2%
	30 to 44	69%	26%	4%
	45 to 59	71%	18%	11%
	60 or older	62%	29%	9%
Gender	Men	74%	19%	7%
	Women	62%	29%	9%
Union Household		70%	23%	7%
Interview Type	Landline	64%	26%	10%
	Cell Phone	77%	20%	2%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Do you think Eliot Spitzer has really changed as a person or has he not changed as a person from when he had to resign as governor of New York State five years ago?		
		Changed as a person	Has not changed as a person	Unsure
		Row %	Row %	Row %
NYC Democrats		44%	25%	32%
Political Ideology	Liberal	47%	26%	27%
	Moderate	40%	23%	38%
	Conservative	43%	27%	30%
NYC Borough	Bronx	47%	20%	33%
	Brooklyn	43%	24%	34%
	Manhattan	43%	28%	28%
	Queens and Staten Island	42%	26%	32%
Income	Less than $50,000	49%	24%	28%
	$50,000 or more	40%	27%	33%
Race	White	31%	36%	33%
	African American	46%	14%	39%
	Latino	61%	20%	19%
Religion	Protestant	42%	16%	42%
	Catholic	50%	27%	23%
	Jewish	29%	36%	35%
Education	Not college graduate	51%	22%	27%
	College graduate	35%	27%	38%
Age	Under 45	47%	25%	28%
	45 or older	43%	23%	33%
Age	18 to 29	59%	22%	18%
	30 to 44	41%	26%	33%
	45 to 59	45%	23%	33%
	60 or older	42%	24%	34%
Gender	Men	47%	23%	30%
	Women	41%	26%	33%
Union Household		46%	21%	34%
Interview Type	Landline	43%	25%	32%
	Cell Phone	44%	23%	33%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Overall, do you think Eliot Spitzer would do an excellent, good, fair, or poor job as New York City comptroller?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		18%	39%	19%	12%	12%
Political Ideology	Liberal	23%	40%	19%	8%	10%
	Moderate	16%	42%	16%	13%	12%
	Conservative	14%	35%	23%	16%	12%
NYC Borough	Bronx	20%	35%	26%	8%	10%
	Brooklyn	15%	39%	19%	12%	14%
	Manhattan	26%	36%	18%	10%	10%
	Queens and Staten Island	15%	45%	15%	14%	12%
Income	Less than $50,000	18%	42%	16%	13%	12%
	$50,000 or more	21%	38%	24%	10%	7%
Race	White	17%	38%	15%	17%	13%
	African American	21%	39%	24%	5%	11%
	Latino	18%	42%	18%	13%	9%
Religion	Protestant	26%	33%	21%	4%	15%
	Catholic	14%	43%	18%	18%	7%
	Jewish	15%	38%	14%	19%	15%
Education	Not college graduate	17%	39%	19%	13%	12%
	College graduate	21%	40%	18%	10%	11%
Age	Under 45	14%	38%	24%	12%	12%
	45 or older	22%	41%	16%	10%	11%
Age	18 to 29	8%	36%	26%	15%	14%
	30 to 44	17%	38%	23%	10%	11%
	45 to 59	26%	41%	16%	9%	8%
	60 or older	18%	40%	15%	12%	15%
Gender	Men	23%	39%	17%	9%	11%
	Women	15%	39%	20%	14%	12%
Union Household		20%	40%	22%	9%	10%
Interview Type	Landline	17%	42%	19%	11%	12%
	Cell Phone	24%	33%	18%	13%	12%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Does Eliot Spitzer's previous sex scandals matter a great deal, a good amount, a little, or not at all in deciding your vote for New York City comptroller?				
		A great deal	A good amount	A little	Not at all	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		20%	14%	27%	35%	5%
Political Ideology	Liberal	16%	17%	26%	39%	2%
	Moderate	21%	14%	29%	32%	4%
	Conservative	23%	13%	27%	31%	6%
NYC Borough	Bronx	12%	12%	29%	43%	4%
	Brooklyn	23%	18%	26%	29%	3%
	Manhattan	17%	15%	32%	33%	4%
	Queens and Staten Island	22%	11%	23%	37%	7%
Income	Less than $50,000	21%	10%	23%	39%	7%
	$50,000 or more	18%	14%	32%	34%	1%
Race	White	21%	18%	34%	25%	3%
	African American	22%	9%	20%	43%	7%
	Latino	15%	12%	30%	37%	6%
Religion	Protestant	17%	16%	21%	41%	5%
	Catholic	24%	10%	27%	33%	6%
	Jewish	19%	18%	38%	22%	3%
Education	Not college graduate	20%	10%	23%	40%	7%
	College graduate	20%	17%	31%	30%	2%
Age	Under 45	19%	14%	30%	36%	1%
	45 or older	19%	13%	26%	35%	6%
Age	18 to 29	17%	9%	31%	40%	3%
	30 to 44	20%	17%	29%	34%	0%
	45 to 59	19%	11%	22%	41%	6%
	60 or older	20%	16%	30%	29%	6%
Gender	Men	17%	11%	29%	38%	6%
	Women	22%	16%	26%	32%	4%
Union Household		18%	18%	23%	38%	3%
Interview Type	Landline	20%	15%	27%	33%	5%
	Cell Phone	17%	11%	28%	39%	4%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		Would you say that you are following the campaign for comptroller very closely, closely, not very closely, or not at all?			
		Very closely	Closely	Not very closely	Not at all
		Row %	Row %	Row %	Row %
NYC Democrats		9%	26%	44%	21%
Political Ideology	Liberal	10%	28%	45%	16%
	Moderate	9%	27%	46%	18%
	Conservative	9%	25%	40%	25%
NYC Borough	Bronx	12%	23%	46%	19%
	Brooklyn	3%	23%	52%	22%
	Manhattan	13%	33%	37%	17%
	Queens and Staten Island	10%	27%	40%	24%
Income	Less than $50,000	9%	29%	40%	23%
	$50,000 or more	8%	26%	50%	16%
Race	White	8%	32%	44%	16%
	African American	9%	22%	44%	24%
	Latino	10%	26%	41%	22%
Religion	Protestant	8%	26%	47%	20%
	Catholic	10%	26%	38%	26%
	Jewish	8%	31%	46%	15%
Education	Not college graduate	7%	22%	43%	28%
	College graduate	11%	30%	44%	15%
Age	Under 45	4%	20%	47%	29%
	45 or older	11%	31%	42%	16%
Age	18 to 29	2%	18%	46%	35%
	30 to 44	6%	21%	47%	27%
	45 to 59	11%	31%	42%	16%
	60 or older	12%	31%	42%	15%
Gender	Men	9%	25%	44%	23%
	Women	8%	27%	44%	20%
Union Household		9%	27%	46%	17%
Interview Type	Landline	8%	29%	44%	19%
	Cell Phone	11%	20%	43%	25%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		Eliot Spitzer's	Anthony Weiner's	Both	Neither	Unsure
		NYC Democrats				
		Eliot Spitzer resigned as governor of New York State after it was revealed he was a customer of a prostitution ring. Anthony Weiner resigned his seat in Congress after sending lewd photos of himself over the Internet. Whose actions do you find more offensive:				
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		29%	31%	19%	13%	9%
Political Ideology	Liberal	30%	31%	17%	16%	7%
	Moderate	29%	30%	24%	11%	7%
	Conservative	27%	36%	16%	9%	12%
NYC Borough	Bronx	24%	33%	19%	12%	11%
	Brooklyn	32%	30%	18%	10%	10%
	Manhattan	21%	34%	14%	22%	8%
	Queens and Staten Island	35%	27%	22%	8%	8%
Income	Less than $50,000	26%	34%	17%	10%	12%
	$50,000 or more	35%	29%	18%	14%	4%
Race	White	30%	29%	22%	11%	9%
	African American	21%	31%	21%	17%	10%
	Latino	35%	33%	12%	8%	13%
Religion	Protestant	21%	37%	17%	15%	9%
	Catholic	36%	30%	16%	8%	11%
	Jewish	26%	30%	22%	10%	11%
Education	Not college graduate	24%	38%	15%	11%	12%
	College graduate	33%	26%	21%	14%	6%
Age	Under 45	40%	27%	12%	13%	9%
	45 or older	23%	34%	21%	13%	9%
Age	18 to 29	38%	38%	9%	9%	7%
	30 to 44	41%	22%	13%	14%	10%
	45 to 59	25%	37%	22%	10%	6%
	60 or older	22%	32%	20%	15%	12%
Gender	Men	30%	31%	13%	18%	8%
	Women	28%	30%	23%	9%	10%
Union Household		31%	29%	19%	15%	6%
Interview Type	Landline	28%	30%	21%	12%	9%
	Cell Phone	30%	35%	12%	15%	7%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Eliot Spitzer and Anthony Weiner are both running for public office. Would you rather have a Mayor Weiner or a Comptroller Spitzer?				
		Mayor Weiner	Comptroller Spitzer	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		22%	38%	8%	15%	17%
Political Ideology	Liberal	25%	39%	10%	13%	13%
	Moderate	19%	38%	6%	18%	19%
	Conservative	24%	38%	7%	15%	15%
NYC Borough	Bronx	19%	42%	11%	10%	17%
	Brooklyn	30%	35%	5%	16%	14%
	Manhattan	16%	42%	10%	14%	18%
	Queens and Staten Island	21%	35%	8%	18%	18%
Income	Less than $50,000	27%	38%	6%	12%	17%
	$50,000 or more	23%	40%	8%	16%	12%
Race	White	21%	37%	6%	21%	16%
	African American	22%	38%	8%	13%	19%
	Latino	31%	39%	9%	7%	14%
Religion	Protestant	19%	44%	7%	11%	18%
	Catholic	28%	35%	9%	13%	15%
	Jewish	18%	38%	6%	18%	19%
Education	Not college graduate	25%	40%	8%	12%	16%
	College graduate	20%	37%	8%	18%	17%
Age	Under 45	35%	39%	4%	10%	13%
	45 or older	15%	38%	11%	17%	18%
Age	18 to 29	37%	44%	0%	8%	11%
	30 to 44	33%	36%	5%	11%	14%
	45 to 59	14%	41%	15%	15%	15%
	60 or older	16%	35%	7%	20%	22%
Gender	Men	21%	43%	9%	11%	16%
	Women	23%	34%	7%	18%	18%
Union Household		22%	41%	11%	14%	13%
Interview Type	Landline	22%	38%	8%	17%	16%
	Cell Phone	25%	37%	9%	10%	19%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Do you think all, most, a few, or none of the people who run for public office have something to hide?				
		All	Most	A few	None	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		40%	32%	20%	3%	5%
Political Ideology	Liberal	40%	33%	21%	3%	4%
	Moderate	38%	35%	19%	3%	5%
	Conservative	44%	25%	18%	6%	6%
NYC Borough	Bronx	43%	28%	17%	7%	5%
	Brooklyn	40%	34%	18%	2%	6%
	Manhattan	35%	29%	26%	4%	6%
	Queens and Staten Island	40%	34%	19%	2%	4%
Income	Less than $50,000	44%	29%	18%	3%	6%
	$50,000 or more	36%	36%	21%	4%	3%
Race	White	30%	34%	27%	3%	6%
	African American	52%	25%	18%	2%	4%
	Latino	43%	32%	16%	3%	5%
Religion	Protestant	46%	30%	20%	1%	3%
	Catholic	44%	30%	14%	5%	6%
	Jewish	23%	28%	35%	6%	8%
Education	Not college graduate	45%	29%	16%	6%	4%
	College graduate	35%	35%	25%	1%	4%
Age	Under 45	47%	30%	18%	4%	2%
	45 or older	35%	33%	21%	3%	7%
Age	18 to 29	56%	26%	17%	1%	0%
	30 to 44	42%	31%	18%	5%	3%
	45 to 59	42%	38%	15%	2%	3%
	60 or older	29%	29%	27%	3%	12%
Gender	Men	36%	32%	19%	5%	8%
	Women	42%	31%	21%	2%	4%
Union Household		47%	32%	17%	2%	1%
Interview Type	Landline	38%	31%	22%	4%	5%
	Cell Phone	45%	32%	14%	3%	6%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 8th and July 9th, 2013, n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		13%	33%	28%	21%	5%
Party Registration	Democrat	12%	31%	32%	21%	4%
	Republican	20%	29%	22%	26%	3%
	Non-enrolled	12%	41%	27%	14%	5%
NYC Borough	Bronx	13%	33%	29%	21%	4%
	Brooklyn	11%	26%	31%	25%	7%
	Manhattan	23%	35%	24%	15%	3%
	Queens and Staten Island	8%	36%	28%	21%	6%
Income	Less than $50,000	10%	32%	29%	22%	7%
	$50,000 or more	15%	36%	30%	18%	1%
Race	White	16%	37%	26%	18%	2%
	African American	4%	28%	35%	24%	9%
	Latino	11%	27%	33%	24%	6%
Age	Under 45	10%	29%	34%	20%	6%
	45 or older	16%	35%	23%	22%	3%
Age	18 to 29	5%	30%	38%	19%	8%
	30 to 44	13%	29%	31%	20%	5%
	45 to 59	14%	33%	25%	27%	1%
	60 or older	19%	38%	22%	17%	4%
Gender	Men	13%	35%	27%	21%	4%
	Women	13%	31%	29%	21%	6%
Interview Type	Landline	14%	33%	28%	22%	4%
	Cell Phone	11%	31%	30%	19%	9%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted July 8th and July 9th, 2013, n=947 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

	Excellent/Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
New York City Registered Voters							
Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?							
July 2013	46%	49%	13%	33%	28%	21%	5%
June 2013	49%	48%	11%	38%	31%	17%	3%
May 2013	48%	49%	12%	36%	30%	19%	3%
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	13%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	52%	10%	35%	32%	20%	3%
June 2012	45%	49%	9%	36%	29%	20%	6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	42%	56%	7%	35%	35%	21%	2%
April 2004	40%	57%	7%	33%	38%	19%	3%
March 2002	50%	35%	8%	42%	29%	6%	15%
Marist Poll New York City Registered Voters							

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		51%	35%	14%
Party Registration	Democrat	49%	36%	15%
	Republican	52%	38%	10%
	Non-enrolled	57%	31%	11%
NYC Borough	Bronx	45%	40%	16%
	Brooklyn	52%	34%	13%
	Manhattan	61%	26%	13%
	Queens and Staten Island	46%	39%	16%
Income	Less than $50,000	47%	36%	17%
	$50,000 or more	58%	32%	10%
Race	White	55%	32%	13%
	African American	43%	40%	17%
	Latino	45%	39%	15%
Age	Under 45	55%	34%	12%
	45 or older	49%	36%	15%
Age	18 to 29	56%	29%	14%
	30 to 44	54%	36%	10%
	45 to 59	50%	38%	11%
	60 or older	48%	34%	18%
Gender	Men	56%	31%	12%
	Women	46%	38%	16%
Interview Type	Landline	48%	36%	16%
	Cell Phone	57%	32%	10%

NBC 4 NY/WSJ/Marist Poll NYC Registered Voters: Interviews conducted July 8th and July 9th, 2013, n=947
MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters

In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

	Right direction	Wrong direction	Unsure
July 2013	**51%**	**35%**	**14%**
June 2013	**52%**	**37%**	**11%**
May 2013	**52%**	**37%**	**11%**
April 2013	**55%**	**38%**	**7%**
February 2013	**55%**	**36%**	**8%**
November 2012	**61%**	**31%**	**7%**
October 2012	**51%**	**38%**	**10%**
April 2012	**52%**	**42%**	**6%**
September 2011	**42%**	**52%**	**6%**
August 2011	**40%**	**51%**	**9%**
March 2011	**42%**	**53%**	**5%**
February 2011	**52%**	**44%**	**4%**
January 6, 2011	**38%**	**53%**	**9%**
October 20, 2010	**40%**	**47%**	**13%**
September 10, 2010	**46%**	**44%**	**10%**
August 10, 2010	**44%**	**47%**	**9%**
April 27, 2010	**41%**	**48%**	**11%**
April 13, 2010	**47%**	**45%**	**8%**
October 30, 2009	**56%**	**34%**	**10%**
October 22, 2009	**58%**	**33%**	**9%**
September 21, 2009	**54%**	**38%**	**8%**
July 8, 2009	**52%**	**38%**	**10%**
May 13, 2009	**53%**	**40%**	**7%**
February 20, 2009	**37%**	**49%**	**14%**
November 2008	**45%**	**47%**	**8%**
March 2006	**64%**	**30%**	**6%**
November 4, 2005	**69%**	**26%**	**5%**
November 1, 2005	**68%**	**23%**	**9%**
October 2005	**69%**	**23%**	**8%**
September 2005	**64%**	**28%**	**8%**
August 2005	**60%**	**31%**	**9%**
July 2005	**62%**	**29%**	**9%**
June 2005	**54%**	**37%**	**9%**
December 2004	**54%**	**41%**	**5%**
September 2004	**51%**	**43%**	**6%**
Marist Poll New York City Registered Voters			